



WAX IN THE CITY



52'



Africa is in fashion! Its flag? Wax print, which more and more Franco-African designers are choosing to incorporate into their creations.

Flora Coquerel, a Franco-Beninese woman and the winner of MissFrance 2014, invites us to follow them in their intense and globalised life for a success story - how the colours of a simple fabric have become the symbol of the cultural melting pot of an entire generation!



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