



Google



facebook

SAN FRANCISCO WORLD CAPITAL 3.0





Facebook, Google, Amazon....these brands are part of your daily life, they know everything about you, but how much do you know them ?

Settled in the Silicon Valley and its capital San Francisco, the GAFA's are battling to win the race of technology and innovation. Like "Twitch" or "Front", they have to attract worldwide talents to grow fast, and the recipe is easy: games rooms, free cafeterias, no working hours, digital detox... they make their best to make them feel at home.

Once the wow factor has subsided, we take an interest in what the Instagram photos don't show us: a town becoming progressively more white and rich, where racism and sexual deprivation rage.

In a city where they are trying to find eternal life, homeless people are still dying in the streets. San Francisco, happiness factory or antechamber of a hellish future?



Producer : CAT&CIE
Director: Antoine Dufeu

52'